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## PRESS RELEASE

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### **A.P.L.O. AND SPECIAL OLYMPICS PORTUGAL FUNDRAISING**

To celebrate the world day of vision, 11th October 2012, the Association of Portuguese Optometrists (APLO) and Special Olympics Portugal jointly organized a fundraising action until the end of October, in order to give vision and visibility to those with intellectual disability.

This action pretends to create awareness in citizens for the health problems of these individuals. Despite this difficult time of crisis we all live in, the Portuguese people are well known for having always an helping hand towards those in need.

The Optometrists of APLO are now the most numbered class of eyecare professionals acting in Portugal, which give us the duty to take care of those that need primary eyecare services. We want to prevent avoidable blindness.